



BARK 'N BALL FIESTA SPONSORSHIP 2026

Sit Stay Read

SITSTAYREAD

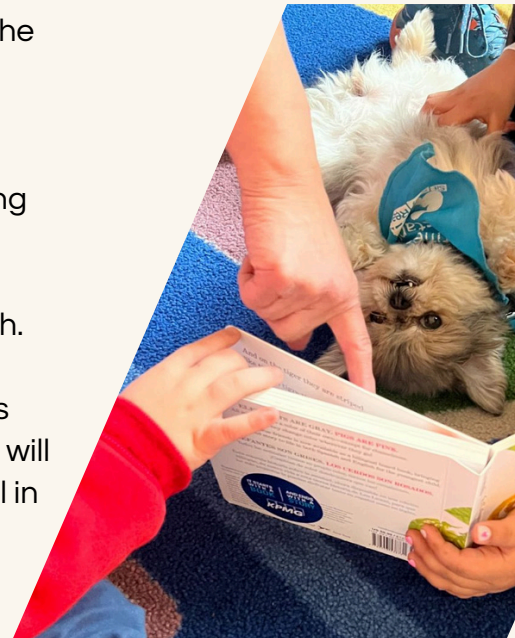
2024-25

IMPACT

Since 2003, SitStayRead has been Chicago's only literacy program to leverage the power of the human-dog bond in its engaging, evidence-based literacy programs for emerging readers in kindergarten through second grade. Chicago Public Schools and the Chicago Public Library are major program partners in our priority neighborhoods where literacy gaps are the most significant and persistent.

Staff and trained volunteers Book Buddies and Dog Teams foster confidence in decoding skills, comprehension, and fluency, inspiring young readers to develop a passion for reading.

Over the past two years, SitStayRead has significantly increased its reach. In the Fall of 2025, SitStayRead delivered more than twice as many classroom residencies and family literacy events at local library branches than in the same period of the previous year. Your support of Bark 'N Ball will fuel the ongoing growth of SitStayRead and help us unleash the potential in all our students in 2026-27 and beyond.



28K+

STUDENTS SERVED

FAMILY LITERACY EVENTS

93

78K+

BOOKS DISTRIBUTED





























69

SCHOOLS



READ OUR FULL IMPACT REPORTS [HERE](#)

SPONSOR BENEFITS

| LEVEL + BENEFITS | Number of tickets to event | Presenting Sponsor, logo on bid paddles, recognition from stage + stage screen video promotion | Logo on stage screen slideshow prior to presentation | Included in pre-event press releases, newsletters, web, social promotion | Special thanks in main feed recognition post on social media | Opportunity to include promo materials in gift bags | Name or logo on event sponsor signage, ticketing & event sites | Recognition line in digital program + early silent auction access |
|--------------------------------------|---------------------------------|--|---|---|--|---|---|---|
| \$15,000 Best in Show | 16 + premiere table location |  |  |  |  |  |  |  + full page ad |
| \$10,000 Top Dog | 12 + premiere table location | |  |  |  |  |  |  + half page ad |
| \$5,000 Ulti-Mutt Champion | 8 + premiere table location | | |  |  |  |  |  |
| \$2,500 Happy Tails | 4 + reserve seating | | | |  |  |  |  |
| \$1,000 Furblous | 3 + reserve seating | | | | | |  |  |
| \$500 Dog Lover | 2 general admission | | | | | |  |  |

BEST IN SHOW SPONSOR

ONE EXCLUSIVE OPPORTUNITY

INVESTMENT: \$15,000+



BEFORE THE EVENT

- Prominent and sole “Presented By” recognition on event marketing
- Inclusion in press releases, event website, email, and social media promotion
- Your brand’s logo on event marketing materials
- Digital graphics on website, ticketing sites, Facebook event banner
- Special thanks in main feed recognition posts on LinkedIn, Instagram, and Facebook profiles

DURING THE EVENT

- 16 tickets and reserved premiere location seating for your group during dinner, presentation, and live auction
- Early access to silent auction
- Prominent recognition from the stage, with the option to show a short promotional video to accompany
- Your logo “Presented By” on digital screens at the stage during arrival and dinner prior to presentation
- Your logo “Presented By” on event sponsor signage
- Your logo displayed prominently in the reception area
- Full-page recognition in the event digital program
- Your logo on fund-a-need paddles
- Opportunity to include promo materials in event gift bags



TO SECURE YOUR SPONSORSHIP CONTACT EXECUTIVE DIRECTOR DEIRDRE HARRISON
DEIRDRE@SITSTAYREAD.ORG

TOP DOG SPONSOR

LIMITED OPPORTUNITIES

INVESTMENT: \$10,000



BEFORE THE EVENT

- Prominent recognition in event marketing; Including online, email, and social media promotion
- Your brand recognized on event marketing materials
- Your logo on the ticketing site, Facebook event
- Special thanks in main feed recognition posts on LinkedIn, Instagram, and Facebook profiles

DURING THE EVENT

- 12 VIP tickets and reserved premiere location seating for your group during dinner, presentation, and live auction
- Early access to silent auction
- Your logo on digital screens at the presentation stage
- Your logo on event sponsor signage
- Half-page recognition in the event digital program
- Opportunity to include promo materials in event gift bags



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ULTI-MUTT SPONSOR

UNLIMITED OPPORTUNITIES

INVESTMENT: \$5,000



BEFORE THE EVENT

- Your business recognized on event marketing materials
- Your logo on the ticketing site, Facebook event
- Special thanks in main feed recognition posts on LinkedIn, Instagram, and Facebook profiles

DURING THE EVENT

- 8 tickets and reserved premiere location seating for your group during dinner, presentation, and live auction
- Early access to silent auction
- Recognition line in the digital program
- Your logo on event sponsor signage
- Opportunity to include promo materials in event gift bags



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HAPPY TAILS SPONSOR

UNLIMITED OPPORTUNITIES

INVESTMENT: \$2,500



BEFORE THE EVENT

- Your business or name recognized on event marketing materials
- Your logo or name listed on the ticketing site, LinkedIn event
- Special thanks in main feed recognition posts on LinkedIn, Instagram, and Facebook profiles

DURING THE EVENT

- 4 tickets and reserved seats for your group during dinner, presentation, and live auction
- Early access to silent auction
- Recognition line in the digital program
- Your logo or name on event sponsor signage
- Opportunity to include promo materials in event gift bags



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FURBULOUS SPONSOR

UNLIMITED OPPORTUNITIES

INVESTMENT: \$1,000



BEFORE THE EVENT

- Your business or name recognized on event marketing materials
- Your logo or name listed on the ticketing site, LinkedIn event

DURING THE EVENT

- 3 tickets and reserved seats for your group during dinner, presentation, and live auction
- Early access to silent auction
- Recognition line in the digital program
- Your logo or name on event sponsor signage



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DOG LOVER SPONSOR

UNLIMITED OPPORTUNITIES

INVESTMENT: \$500



BEFORE THE EVENT

- Your logo or name listed on the ticketing site, LinkedIn event

DURING THE EVENT

- 2 event tickets
- Early access to silent auction
- Recognition line in the digital program
- Your logo or name on event sponsor signage



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DEIRDRE@SITSTAYREAD.ORG



BARB 'N BALL FIESTA



Sit | Stay | Read

MAY 14, 2026
6:00 - 9:00 PM

mHUB Chicago
1623 W Fulton St Chicago, IL 60612

